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URBAN BUSH WOMEN  
DANCER: COURTNEY COOK  
PHOTO CREDIT: RICK MCCULLOUGH

## Mission Statement & 2013-2015 Vision

### Mission Statement

We believe that dance is essential to a healthy society, demonstrating the infinite possibilities for human expression and potential, and facilitating communication within and across cultures. Dance/USA sustains and advances professional dance by addressing the needs, concerns, and interests of artists, administrators, and organizations. By providing national leadership and services, Dance/USA enhances the infrastructure for dance creation and distribution, education, and dissemination of information.

### Strategic Plan and Vision 2013-2015

Dance/USA will lead the professional dance industry by providing value to a strong, diverse membership base and encouraging the membership to be responsive to current economic, demographic and participation realities.

- Dance/USA will be accessible to all professional dance groups through membership and will embrace strategic partnerships on a local, national and international level to increase visibility, relevance and impact.
- Dance/USA will create value for members through strong core services of convening, advocacy and research that have a national focus and are frequently evaluated.
- Dance/USA will offer tangible benefits to the membership based on timely needs.
- Dance/USA will be known as the national voice for professional dance in America within and across the industry, the media, the federal government, and among international dance service organizations.

[LEARN MORE ABOUT THE STRATEGIC PLAN 2013-2015 HERE.](#)

Dance/USA works in alliance with [Dance/NYC](#)



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### Get In Touch

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